

Protecting Your Investment

Ist Source Fact Sheet



Protecting your existing investment while providing for your growth is what we do!

Let us help you get the most from your current investment and provide for your cost effective growth.

Free Technology Review Contact us for more details You invest in technology for two basic reasons:

Cost savings

- Use of appropriate technology for your business.
- Increasing automation so business growth requires less staffing.
- Getting the most from your outside vendors.
- Ensuring high availability of your current environment.
- Ensuring your network and systems are secure from threats (SPAM, Viruses, Intrusion).

Improve productivity

- Well trained employees are more productive and make better use of the tools you supply.
- Increased automation enables your current customers to manage orders themselves, freeing sales people to focus on new business.
- Effectively administered systems save time/money through automated software distribution, appropriate security mechanisms and consistency.

Common technical problems in Business

Most businesses are not in the business of technology. Hence, technology is a tool to meet your business needs.

- Technical Management expertise can free up your time to manage your business.
- Investigation of appropriate technology can consume huge amounts of time for managers not versed in technology.
- Providing technology expertise on your management team provides one-stop answers to questions and solutions for issues.
- Many businesses use a variety of technical vendors many times with overlapping services.
- Vendors do not always deliver all the features/services you have contracted for.
- Many times feature/function from one vendor must be sacraficed to accommodate feature/function from another. Sorting through these capabilities is difficult for non-technical managers.
- Leveraging vendor relationships with your business peers can save money.

An easy, effective solution

- Let 1st Source IT help bring technology expertise to your business.
- Offload technical issues to someone who understands a variety of technologies and who can bring closure to your issues.
- Get peace of mind from knowing that your technical investments are as effective as you expect.

Let us provide you a **free technology review** to determine how we might be of greatest service to you

Let us take the technology burden off your back!

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